



Oxfordshire Local Enterprise Partnership (OxLEP) Ltd PR and public affairs agency recruitment opportunity July 2020

Frequently Asked Questions (FAQs)

As part of this procurement process, we will be issuing a regularly-updated version of FAQs. This document broadly reflects the verbal and digital queries interested parties have asked in response to the published brief.

For further details or clarification, please contact Rob Panting – Communications Manager at OxLEP – via: robert.panting@oxfordshirelep.com or 07748 333402.

Are Oxfordshire-based agencies at an advantage?

No – we welcome responses from all agencies, wherever their location might be. We follow a strict scoring criterion when reviewing responses based around competency, creativity, personality and price – location does not form any part of this criteria.

Are elements of the previously-published brief (February/March 2020) still contained within the newly-updated brief?

Yes – there are elements of the brief that remain in place, in particular around the promotion of the Oxfordshire Local Industrial Strategy, the Oxfordshire Energy Strategy and international trade and investment. However, we would flag-up to agencies the need to understand this in the context of a post-COVID economy.

Please refer to section 5 for a full overview.

Are there specific KPIs associated with this contract?

At this stage, no. However, following the appointment of the agency, we will work with them to create fair and measurable objectives based on an agreed schedule of work.

If we support or work with another Local Enterprise Partnership, do we need to declare this to you?

There is no requirement to declare this, moreover – we recognise that experience with other Local Enterprise Partnerships will help you to gain a greater understanding of our current work and challenges, so would in-fact welcome you sharing this detail with us where possible.

Last updated on 20 July 2020.