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| <u>Subject:</u> Annual Report 17/18 – Overview | |
| Author: Rob Panting Tel: 01865 897195 Email: robert.panting@oxfordshirelep.com | Board Meeting No.15 12th June 2018 Agenda Item no: 08 |
| Oxfordshire Local Enterprise Partnership Ltd: Business Centre, Jericho Building, City of Oxford College Campus, Oxpens Road, Oxford OX1 1SA | |

1.) Summary

Overview of report:

This annual report will be entitled '***A game-changing year for Oxfordshire***' – representing the significant successes and developments that centre around Oxfordshire's 'global' economy.

Practicalities of report:

- It will be a 24-page publication, set to A4 landscape dimensions – an initial visual accompanies this paper
- We are exploring with our digital agency how the report can be displayed digitally to ensure maximum online user-experience

Key topics to be covered:

The following developments – which have taken place during the 2017/2018 financial year – are to be documented within the annual report:

- The development of an Oxfordshire Local Industrial Strategy (LIS)
- The emergence of the Oxfordshire Transformative Technologies Alliance's Science Innovation Audit (SIA)
- The £215million Oxfordshire Growth Deal
- The emergence of the retail sector within Oxfordshire
- Multiple external reports of Oxfordshire's world-leading economy
- Growth in the number of jobs and new businesses within Oxfordshire
- Emphasising OxLEP's commitment to transparency, following the Mary Ney Review

Provisional page contents will be as follows:

- Page 2: Welcome: Nigel Tipple – Chief Executive
- Page 4: 'World-class' Oxfordshire
- Page 6: OxLEP in numbers
- Page 8: The past year – funded programmes
- Page 10: **IMAGES** – Oxfordshire's 'world-class' assets
- Page 12: The past year – European funding
- Page 14: **IMAGES** – Oxfordshire's 'world-class' asset

- Page 16: Our Board
- Page 18: Our Committees and Sub-groups
- Page 20: Financial performance
- Page 22: In Summary: Jeremy Long – Chairman

Style and branding:

The style and layout of the report will be centred around the following approach:

- ‘Copy-light’ in its layout, making best-use of clear, infographics which can be easily understood by multiple audiences
- Considerable levels of imagery will also be used throughout the publication, to visually demonstrate the considerable global ‘assets’ that we have within Oxfordshire
- Clear use of newly-introduced OxLEP branding to distinguish between our corporate, Business and Skills teams

2.) Recommendation

That the Board:

- Approves the concept outlined with key themes then being adopted for OxLEP’s ‘annual address’ ahead of the September Board meeting