

**Planned PR activity and events calendar 2019/2020:**

**BLUE = confirmed and to be completed**

**RED = details/activity TBC or not complete**

**GREEN = completed**

PROJECT	Apr 19	May 19	June 19	July 19	Aug 19	Sept 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
<b>CAMPAIGNS:</b>													
CAMPAIGN ONE (Productivity): FDI figures – internationalisation strand			CAMPAIGN ONE										
CAMPAIGN TWO – LIS-related (Place-making): Strength of Oxfordshire's science and innovation cluster (tied-in with OUI Cluster Map launch)						CAMPAIGN TWO							
CAMPAIGN THREE: 'Connecting Oxfordshire' (Connectivity)									CAMPAIGN THREE				
CAMPAIGN FOUR – LIS-related (All strategic areas): Oxfordshire Innovation Week												CAMPAIGN FOUR	
Brexit		CAMPAIGN (if May Brexit deadline date is met)						CAMPAIGN (six months in – Oxfordshire businesses attitudes)					
GCSE related campaign				CAMPAIGN – Employer handbook	CAMPAIGN – Employer handbook								
Oxford-Cambridge Arc			CAMPAIGN?				CAMPAIGN?						
Budget								Autumn statement				Spring statement	
Housing and Growth Deal/Plan 2050			6 June – space on OxLEP BIO stand	SURVEY: Businesses attitudes to key Plan 2050 themes.		Look for strand to tie in with Campaign 2 (above)	19 Oct – consultation closes.		Business event 1?			Business event 2?	
<b>OxLEP EVENTS/RELATED EVENTS:</b>													
<b>BOARD MEETINGS</b>			25 June			10 September			10 December			10 March	
Local Industrial Strategy				22 July – LIS returned from HMG									
Annual report, photography and Annual event		15 May – photo 1	11/18 June, photos 2 and 3 18 June – draft report completed for Board meeting			4 September – Blavatnik							
Q&A events	25 April – Skills and LIS focussed (Blenheim)			9 July – European Space Agency, Harwell Campus (Productivity)			24 Sept – TOAD Distillery (Place-making)			TBC – North Oxfordshire (Connectivity)			TBC – West Oxon (Productivity)
Creative Industries Showcase			27 June – Oxford Brookes University										
OxLEP Chair's Business Dinners				Event – TBC			Event – TBC			Event – TBC			Event – TBC
Oxfordshire Energy Strategy								TBC – LAUNCH EVENT					
Careers Fest 2020										TBC – Jan 2020			
Oxfordshire Apprenticeship Awards 2020													2 April – WilliamsF1
Government-funded projects (Further events to be added)		17 May – Agritech opening (LGF 3)		5 July – Didcot Station opening									
Oxford-Cambridge Arc			20 June – Built Environment Conference (MK)			12 Sept – Westminster Forum							
Oxford Flood Alleviation Scheme – business engagement						18 Sept – Business engagement event at Knights PLC					TBC – Business engagement event		
BEIS-related events	23 April – Life Sciences Brexit workshop												
<b>AWARENESS WEEKS:</b>													
<b>TO BE ADDED</b>													
<b>EXTERNAL EVENTS:</b>													
Experience Oxon Conference		23 May – Jurys Inn											
BIO 2019			6 June – MINI										
Venturefest 2019						11-Sept – Oxford Brookes							
MIPIM UK 2019							14/15 Oct – Old Billingsgate						
MIPIM Cannes 2020												10 to 13 Mar – Cannes	
Oxfordshire Prop Fest 2020										TBC – 2020 launch			4 April – event at Keble College
Oxfordshire Business Awards		1 May – 2019 finalists announced	14 June – 2019 event at Oxford Brookes							TBC – 2020 Awards launch		TBC – closing date for 2020 entries	
District awards		10 May – CBAs 2019										TBC – March, WOBA's 2020, TBC – March, S&V 2020	
<b>COMMS GROUP:</b>													
Cluster group (science/innovation)				Early July TBC – meeting		TBC – meeting Cluster Map lunch event (OUI)			TBC – meeting			TBC – meeting	
Oxford-Cambs Arc group			TBC – meeting			TBC – meeting		TBC – meeting		TBC – meeting		TBC – meeting	
LEP Network meeting	3 April					TBC – meeting				TBC – meeting			TBC – meeting
Quarterly meeting with GCS					TBC – meeting			TBC – meeting			TBC – meeting		

**TALA-LED ACTIVITY:**

**Transformative technologies:**

PROJECT	Apr 19	May 19	June 19	July 19	Aug 19	Sept 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
House of Commons events:		21 May: Technologies underpinning quantum computing (Layla Moran)					8 Oct: Robotics and AI (hosted by Robert Courts MP)			21 Jan: Life sciences (hosted by Ed Vaisey MP)			
Digital showcase/webinar investment opportunities													
Schools and pack and stand													

**Internationalisation:**

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China													
North America													

**Further inward investment:**

PROJECT	Apr 19	May 19	June 19	July 19	Aug 19	Sept 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
Sector propositions													
STEM student tours													

**Skills:**

PROJECT	Apr 19	May 19	June 19	July 19	Aug 19	Sept 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
Student tours for Oxford Uni UNIQ programme													
Investor tour days													

**General marketing:**

PROJECT	Apr 19	May 19	June 19	July 19	Aug 19	Sept 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
Insider:		Summer 2019				Autumn 2019				Winter 2020			Spring 2020