



INVITATION TO **SPONSOR** THE OXFORDSHIRE
APPRENTICESHIP AWARDS 2023



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to sponsor the
Oxfordshire Apprenticeship Awards 2023

OxLEP's Skills Hub is delighted to announce the 7th annual Oxfordshire Apprenticeship Awards. Winners will be awarded at a celebration evening and presentation on Thursday 18th May 2023 at Williams F1 Conference Centre.

The Awards shine a spotlight on Oxfordshire's Apprentices and the businesses, organisations, training providers and schools/colleges that support their journey and recognise the huge contribution they make to the county's economy across a wide range of sectors.

“ Apprentices are a key part of Oxford Biomedica's growth strategy, supporting the development of STEM skills in the UK. Early careers talent adds diversity of thinking for our organisation, so we are absolutely delighted to be recognised for our efforts and to have won this award.”

Julie Copperthwaite, Head of Talent Acquisition,
Oxford Biomedica



Award Categories

You are invited to be part of this special occasion by sponsoring one of the Award categories, which are listed below (please see page 4 for full details):

1. Intermediate Apprentice of the Year
2. Advanced Apprentice of the Year
3. Higher / Degree Apprentice of the Year
4. Special Recognition Award
5. Rising Star Award
6. Shining Star Award
7. Apprenticeship Ambassador Award (nomination only)
8. Oxfordshire Apprentice of the Year (chosen by Headline Sponsor)
9. Apprenticeship Employer of the Year (>250 employees)
10. Apprenticeship Employer of the Year (250+ employees)
11. Inspiring the Future Employer of the Year
12. Careers Champion Award
13. Training Provider Individual Award

“ All the other finalists were amazing! I was very overwhelmed and speechless. It is a real honour to be recognised for my achievements.”

Nicole Nielsen-Pike,
Guest Services Supervisor, Blenheim



Other sponsorship opportunities include:

- **Headline Sponsor** – lead sponsor, will choose Oxfordshire Apprentice of the Year from the winners of the Apprentice categories
- **Awards Sponsor** – contribute towards the celebratory event and drinks reception
- **Awards Supporter** – support with covering the cost of event decorations, drinks reception etc, helping to ensure that it's a really special occasion!

Your organisation will benefit from the publicity around the event, including lots of activity on social media. For example, 59,422 Oxfordshire based people or organisations saw the 2022 winners' posts and features across our social media channels and there were 46,400 Tweet impressions linked to the Awards announcements. We will provide you with personalised social media assets for you to use to promote your involvement.

OxLEP Skills Hub supports sponsors and supporters every step of the way, including providing guidance and holding regular online briefing meetings. Hear what our 2022 sponsors had to say in this short film: <https://youtu.be/klxSmKGWfQ0>

Please see the following for highlights of the 2022 Awards, which included a live broadcast element due to the COVID-19 pandemic. Please note that there will only be an in-person event in 2023 at Williams Conference Centre on 18th May from 18:30-21:30.

- **Celebration evening photos:** <https://benjaminmolephotography.pixieset.com/oxfordshireapprenticeshipawards2022>
- **Oxfordshire Apprenticeship Awards 2022 brochure**
https://www.oxfordshirelep.com/sites/default/files/uploads/OAA_Brochure_2022_DIGITAL.pdf
- **Live broadcast highlights film and on demand stream:**
<https://www.oxfordshirelep.com/oaawards2022>



Oxfordshire Apprenticeship Awards Sponsorship Packages

Sponsorship	Value	Package
Headline Sponsor	£2400 (inc. VAT)	<ul style="list-style-type: none"> • Membership of Awards Committee • Judge Overall Apprentice of the Year Award • Attendance at celebration evening • Prime position in all advertising • Feature on OxLEP website • Full page feature in Awards brochure • Logo displayed at celebration evening • Personalised social media assets for you to promote your involvement • Social media promotion/endorsement by OxLEP • Local media opportunities
Category Sponsor	£900 (inc. VAT)	<ul style="list-style-type: none"> • Judge entries to your category, to include visits/conversations with shortlisted finalists • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in Awards brochure • Logo displayed at celebration evening • Personalised social media assets for you to promote your involvement • Social media promotion/endorsement by OxLEP • Local media opportunities
Awards Sponsor	£600 (inc. VAT)	<ul style="list-style-type: none"> • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in Awards brochure • Logo displayed at celebration evening • Social media assets to promote involvement • Social media promotion/endorsement by OxLEP
Awards Sponsor (contribution to the event e.g. trophies, drinks reception, decorations)	Provision of goods or services, or financial contribution	<ul style="list-style-type: none"> • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in Awards brochure • Logo displayed at celebration evening • Social media assets to promote involvement • Social media promotion/endorsement by OxLEP
Awards Supporter	£150 (inc. VAT)	<ul style="list-style-type: none"> • Feature on OxLEP website • Logo in Awards brochure • Logo displayed at celebration evening • Social media promotion/endorsement by OxLEP



Oxfordshire Apprenticeship Awards Categories

No.	Name of category	To recognise the following:
Apprentices:		
1.	Intermediate Apprentice of the Year Award	Level 2 Apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
2.	Advanced Apprentice of the Year Award	Level 3 Apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
3.	Higher / Degree Apprentice of the Year Award	Level 4 and above Apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
4.	Special Recognition Award	Apprentices at any level who have achieved in overcoming significant challenges or barriers to learning or work
5.	Rising Star Award	Apprentices at any level who have made outstanding progress and had a significant impact in the first 9 months of their Apprenticeship
6.	Shining Star Award	Individuals who have made outstanding progress in their career since completing their first Apprenticeship and have potential to achieve more
7.	Apprenticeship Ambassador Award (not an entry category)	OxLEP Apprenticeship Ambassadors who have demonstrated a commitment to promoting Apprenticeships and gone and beyond expectations www.oxfordshireapprenticeships.co.uk/content/ambassadors
8.	Oxfordshire Apprentice of the Year (chosen by headline sponsor)	The Apprentice who has reached the highest levels of excellence and achievement . Chosen by the headline sponsor with the support of the Awards Committee from the winners of the five Apprentice Award categories
Employers:		
9.	Apprenticeship Employer of the Year Award (<250 employees)	Small and medium sized Apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality Apprenticeship experience
10.	Apprenticeship Employer of the Year Award (250+ employees)	Large Apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality Apprenticeship experience
11.	Inspiring the Future Employer of the Year Award	Employers in Oxfordshire that have exceeded normal standards and expectations to inspire the next generation e.g. engaging with local schools and colleges and providing work / industry placements
Schools/Colleges/Providers:		
12.	Careers Champion Award	Oxfordshire secondary school/college careers staff who make a significant contribution to promoting Apprenticeships to students and parents / carers as part of a wide ranging and inclusive careers programme
13.	Training Provider Individual Award	Staff from local training providers (colleges, universities, employer providers and independent training providers) who go the extra mile to support Apprentices and enable individuals to achieve to their potential



Oxfordshire Apprenticeship Awards 2022 Celebration Evening



Oxfordshire Apprenticeship Awards 2022 Social Media Assets



Oxfordshire Apprenticeship Awards 2022 Sponsors and Supporters



“ It was my first year being involved in the Oxfordshire Apprenticeship Awards as a judge and I wanted to feed back what a great experience it has been and to give the team deserved credit for the organisation, communication and support before, during and after the judging process. Thursday’s event was a great way to celebrate the achievements of the Apprentices and I wanted to say a big thank you to the team for all your support and for making it such a positive and fun process. ”



How to sign up

If you’re interested in being a sponsor or supporter, please complete this form to express an interest:

<https://forms.office.com/r/KbMErt7Qx3>
or contact Melanie Ringer on 07880 042658
or melanie.ringer@oxfordshirelep.com.

Thank you for your support!

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