

# Y10 LMI Lesson: Your Fabulous Future in Oxfordshire

*In association with VotesforSchools and The WOW Show*



THE CAREERS &  
ENTERPRISE  
COMPANY

# Learning objectives for today

- To be aware of what job and labour market information (LMI) is and what it can do for you.
  - To show that you have acquired and developed qualities and skills to improve your employability.
  - To research your education, training, apprenticeship, employment and volunteering options including information about the best progression pathways through to specific goals.
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## Keywords

- **Labour Market Information (LMI):** Information about the jobs and careers available in a geographical area.
- **Employability:** Having skills and abilities that allow you to be employed.
- **Curriculum Vitae (CV):** A written description of your skills, qualifications and experience.

# What is Labour Market Information (LMI)?



## Definition: Labour Market Information (LMI)

Information about the jobs and careers available.

### Class discussion (2-3 mins)

What do you know about Labour Market Information in your area? How can you find out more to help make decisions about your future?



**Labour Market Information (LMI)** is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment.



If you are **aware of what is available in your local area** it can help you **decide** what your choices could be **when you complete your GCSEs.**



# What is the LMI in Oxfordshire?

## Pair discussion (2-3 mins)

Talk to a partner about what opportunities you know about in your local area. What do people you know do as their career? Then, click to find out more about which sectors have roles on offer in Oxfordshire.

## Definition: Sector

An area of work and production that makes money for an area or country.



### Space & Satellite

Oxfordshire has state-of-the art technology



### Advanced Engineering

Oxfordshire has a zero carbon target for 2030



### Life Sciences

Including vaccinations, cryogenics & more

### Construction

Ongoing development of green technologies



### Health & Social Care

A variety of different roles are available



**Autonomous Vehicles** Constant development of cutting-edge tech



### Education

The universities have over 14,000 staff



### Creative Industries

Including film & game design and creation



### Manufacturing & Logistics

A thriving distribution industry

## Challenge:

Did you know there were career opportunities in these sectors in Oxfordshire?

# What is the LMI in Oxfordshire?

## Digital Technology

With almost everyone using technology, this sector is always growing



## Wholesale & Retail

There are thousands of retail roles with large & small retailers



## Financial & Professional Services

All businesses need financial advice & support and legal advice



## The Public Sector

Oxfordshire County Council have 1,300 staff in a variety of roles

## Hospitality, Leisure & Tourism

Oxfordshire has thousands of visitors from all over the world

## Charity Sector

There are many sectors that have opportunities for experience

There are so many **opportunities in Oxfordshire**, so why not **take inspiration** from **closer to home**?



Now to take **a closer look at one of the employers** in the many sectors in Oxfordshire.

Oxfordshire Greentech is the business network **supporting the growth of the low-carbon sector** in Oxfordshire. They are aiming for a **sustainable, low-carbon future** in Oxfordshire and around the world!



### Individual reflection (2-3 mins)

How important is the environment to you?  
Do you think businesses should be spending money researching and developing environmentally-friendly technology?

CO<sub>2</sub>



**Advanced  
Oxford**

**Advanced Oxford** is a business directory of those working in **low-carbon and environmental sectors**.

### Definition: Low-carbon:

Reducing the amount of carbon dioxide (CO<sub>2</sub>) released into the atmosphere.



If you are interested in construction, **Greencore** have careers in all aspects of **building healthy, modern and safe homes**. There are over 20 construction companies in Oxfordshire.




### Pair discussion (1-2 mins)

How is the work Greencore do different to more “traditional” construction companies? Does this unique approach make you more interested in working somewhere like this? How will it help Oxfordshire?



0:00-  
1:53

There are careers in **planning, management, design and build**. There are also a large number of **administration and support** roles.



Time to find out more about the **fabulous future waiting for you in Oxfordshire!**

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3:54



## Pair activity (2-3 mins)

After you have watched The WOW Show film, work with a partner and think about the advantages and disadvantages of working in a company in Oxfordshire with several hundred people compared to say just 10 or 20 - or working for yourself. Which do you feel would be of most interest to you?

Do you know that right here on our doorstep we have **a fantastic mix of employers who represent some of the most important and exciting areas of employment** for this country in the future. In this film we can take a look at some of them.

In the employment areas we have just seen, Oxfordshire has a huge variety of employers of different sizes **from very large companies to lots of small and medium enterprises.**



# 4 Are you employable?

## Pair discussion (3-5 mins)

“Employability” is a word you are likely to hear a lot about when it comes to careers. Before you watch the film below, talk to a partner about what skills you think make someone “employable” and why. Then click the image to see if any of your suggestions are true!



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1:38

## Individual reflection (2-3 mins)

Now you've seen the film, can you rate your employability skills out of 10? How could you improve them?

## Challenge:

Consider this: many of the employers in Oxfordshire are looking for people with passion who want to learn and grow along with their business. Could that be you?



# 4 Are you employable?

**Employers** need people who have the **physical and mental skills** to carry out the jobs required but also to **fit in with their existing workforce**.



**Surveys of employers in Oxfordshire** showed that the following **skills are in demand**:

Sales



Marketing



Finance &  
Accounts



Computer  
Literacy

Organisation



Management



Communication



Care

## Individual reflection (1-2 mins)

Which of these skills can you build through what you learn at school?  
Which can you build through other activities available in Oxfordshire?



## Challenge:

Maybe you could do some voluntary work or join a club to improve these skills and have something to add to your CV?

# 5 Planning your future

Once you **have an idea of what you want to do**, you can begin to **create plans** to make sure it happens! There are lots of **different routes** your future could take, so it's **up to you...**

**Pair/Small group discussion (2-3 mins)**  
Discuss with a partner or in a small group: what do you want to do when you leave school? Click if you need some ideas.



Apprenticeships



Traineeships



T Levels



A Levels



Internships



University

At the end of this lesson you will find the link to the OxLEP platform signposting you to your Fabulous Future in Oxfordshire!

[Find Your Future](#)



**Definition: CV**

A summary of your experience and education, along with other relevant information about your qualifications.

To get to where you want to be, **one important step is having a strong and interesting curriculum vitae** (also known as a CV). For your CV to shine, you need to know **how to show off your strengths**, as well as understanding **how to work on any of your weaknesses**.

**Paired activity (4-5 mins)**

Work together to write some notes for a personal statement or a short introduction to yourself for a CV – how do you highlight all your strongest qualities and qualifications?

Then, write a list of some weaknesses or areas for improvement, and consider how you can address these. Ask your teacher for some good examples.

**Top Tip #1:**

Make your CV short and snappy, as employers may only spend a short time looking at it!

**Top Tip #2:**

Every time you apply for a job, make sure your CV is written with the role in mind.

**Challenge:**

Continue to work on your CV at home and see what you can add to it to make sure you stand out to a potential employer!






# Finding help & information

Oxfordshire's new careers' platform, [Find Your Future](#) is the next step for you to find out more and plan your future here in Oxfordshire.



Navigate your way around the platform by clicking on  Find Your Future.



There is a guide on [Find Your Future](#) for students and parents to explore **Your Fabulous Future in Oxfordshire**. Take time to get excited and make plans!



# Get to know the employers!

## Want to find out more?

Click on the logos to visit the websites of each employer featured below!



**The University of Oxford** has a huge variety of roles, don't just think teaching! They also have a great apprenticeship scheme.

**Diamond Light Source** is one of the most advanced scientific facilities in the world, and its pioneering capabilities are helping to keep the UK at the forefront of scientific research!



**The Culham Centre for Fusion Energy** is the UK's national nuclear fusion laboratory. They are researching generating low-carbon electricity.

**Unipart Group** brings together manufacturing, logistics and consultancy to create imaginative solutions for customers.



**Morgan Sindall** has a graduate programme, traineeships and apprenticeships so there are many routes into all areas of modern construction.

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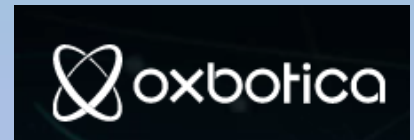
**Harwell** is one of the leading science and innovation campuses in Europe with over 200 organisations on the 900 hectare site (that's pretty huge...).

**Oxford NHS Hospitals** provides physical and mental health services and social care. They have over 6,000 employees!



**Rebellion** is known for producing books, comics, TV and film, but at its core it is a leading developer and publisher of games, such as Sniper Elite 4.

**Oxbotica** is one of the world's leading autonomous driving software companies. They build software for use in the real world, using ideas from the areas of physics, robotics, maths and artificial intelligence.



**WILLIAMS RACING**

**Williams Racing** employs around 600 people in the heart of the UK's "Motorsport Valley" in rural Oxfordshire.

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Click on the logos to visit the websites of each employer featured below!

**Greencore Construction** helps people build modern, dream homes with low impact on the environment.



**Blenheim Palace** is a big source of tourism in Oxfordshire, and it also hosts sporting events, banquets and weddings.

**Oxford University Press** create high quality academic and education resources. You may even have some of their textbooks!



Over 8,000 people work for **Thames Valley Police** with many varied roles and volunteering opportunities available.

**BMW Mini** run apprenticeships and internships, as well as taking graduates. They have a programme called “Girls Go Technical” to encourage young women to join.

