

Y11 LMI Lesson: Your Fabulous Future in Oxfordshire

In association with VotesforSchools and The WOW Show



THE CAREERS &
ENTERPRISE
COMPANY

Learning objectives for today

- To be aware of what job and labour market information (LMI) is and what it can do for you.
 - To know your rights and responsibilities in a selection process and the strategies to use to improve your chances of being chosen.
 - To research your education, training, T Levels, apprenticeship, employment and volunteering options including information about the best progression pathways through to specific goals.
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Keywords

- **Labour Market Information (LMI):** Information about the jobs and careers available in a geographical area.
- **Employability:** Having skills and abilities that allow you to be employed.
- **Curriculum Vitae:** A written description of your skills, qualifications and experience.

What is Labour Market Information (LMI)?



Definition: Labour Market Information (LMI)

Information about the jobs and careers available.

Pair discussion (2-3 mins)

How does Labour Market Information help you find a job here in Oxfordshire?

Where can you find all of the information you need?



Labour Market Information (LMI) is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment.

If you are **aware of what is available in your local** area, it can help you **decide** what you could do as a career **when you leave school**.



Challenge:

Have you searched the oxme website for training and opportunities? If not, give it a go!



What is the LMI in Oxfordshire?

Pair discussion (2-3 mins)

Talk to a partner about what opportunities you know about in your local area. What do people you know do as their career? Then, click to find out more about which sectors have roles on offer in Oxfordshire.

Definition: Sector

An area of work and production that makes money for an area or country.



Space & Satellite

Oxfordshire has state-of-the-art technology



Advanced Engineering

Oxfordshire has a zero carbon target for 2030



Life Sciences

Including vaccinations, cryogenics & more

Construction

Ongoing development of green technologies



Health & Social Care

A variety of different roles are available



Autonomous Vehicles

Constant development of cutting-edge tech



Education

The universities have over 14,000 staff



Creative Industries

Including film & game design and creation



Manufacturing & Logistics

A thriving distribution industry

Challenge:

Did you know there were career opportunities in these sectors in Oxfordshire?

What is the LMI in Oxfordshire?

Digital Technology

With almost everyone using technology, this sector is always growing



Wholesale & Retail

There are thousands of retail roles with large & small retailers



Financial & Professional Services

All businesses need financial advice & support and legal advice



The Public Sector

Oxfordshire County Council have 1,300 staff in a variety of roles

Hospitality, Leisure & Tourism

Oxfordshire has thousands of visitors from all over the world

Charity Sector

There are many sectors that have opportunities for experience

There are so many **opportunities in Oxfordshire**, so why not **take inspiration** from **closer to home**?

0:00-
1:00



If the **prospect of working with autonomous vehicles (or cars in general)** caught your eye, you'll be pleased to know there are lots of **great opportunities** in Oxfordshire!

From **Williams Racing**, to **BMW Mini**, to **automated vehicles**, there are hundreds of opportunities in a **variety of roles**.



Pair activity (2-3 mins)

Click the image above to watch a short video. Then, with a partner, can you list how many roles there could be in this industry? Don't forget the number of extra staff who would support teams like this...

BMW Mini, GKN, ProDrive, Oxbotica and others are at the forefront of **vehicle electrification** in the UK.

There are roles in **customer support, design, build, testing, innovation and much more**.



Time to find out more about the **fabulous future waiting for you in Oxfordshire!**

0:00-
3:54



Pair activity (2-3 mins)

After you have watched The WOW Show film, work with a partner and think about the advantages and disadvantages of working in a company in Oxfordshire with several hundred people compared to say just 10 or 20 - or working for yourself. Which do you feel would be of most interest to you?

Do you know that right here on our doorstep we have **a fantastic mix of employers who represent some of the most important and exciting areas of employment** for this country in the future. In this film we can take a look at some of them.

In the employment areas we have just seen, Oxfordshire has a huge variety of employers of different sizes **from very large companies to lots of small and medium enterprises.**

4 Are you visible online?

No matter which sector your dream career is in and how far away it may seem, there are **steps that you can take now to give yourself the best possible chance of being noticed by employers** for all the right reasons! That's where **social media** comes in...



0:00-
0:14

Pair/Small group activity (2-3 mins)

Click the image on the left to watch a video, and then discuss with a partner or in a small group which social media platforms you are on and how you think they represent you, using the questions on the next slide to help you.



4 Are you visible online?

Is it a **true representation** of you?



Do you look **reliable and responsible**?



What does it say **about your interests**?



Have you **shared anything offensive**?



Have you been **tagged in anything**?



Challenge:

Clean up your act online by removing anything you thought might hold you back!

LinkedIn



LinkedIn is a great place to present yourself in a professional manner and to connect with people in careers and companies that you are interested in.

LinkedIn is an online network focussing on career development. You can add your details, **upload a CV and look for opportunities in the career you are interested in.** There are also **training, classes and seminars** for you to watch and take part in.

Have you added your profile?

Pair discussion (1-2 mins)

Apart from cleaning up your act online, what do you think is the best way to plan for your future career?

Have you got **clear ideas about what you want to do**, or do you need some **help deciding**?



What are your **interests**?

In what **environment** would you like to work?



Ideally, much **money** would you like to earn?

Do you see yourself working **locally** or **somewhere new**?



Pair discussion (3-5 mins)

Work through the following questions with a partner to help form some ideas for your plan.



What are you **good at**?

Do you want to work as **part of a team** or **on your own**?



Would you mind **working shifts** (i.e. less regular hours)?

What makes you **happy**?



Challenge:

The OxLEP website, www.oxfordshirelep.com/findyourfuture is a great source of information and help to guide you towards your fabulous future!

T levels are an **option you may not have considered when it comes to planning your future**. They combine **classroom learning** with **industry experience** specifically designed for a **certain sector or employer**.

Definition: T Levels:

A 2-year qualification as an alternative to A levels, apprenticeships or other post-16 courses.



You spend **80% of your time in the classroom** and **20% on a 45-day placement with an employer**. This specific training will help you to **find a role in your chosen sector**.

There are currently **only a small number of T levels available**, but this will continue to grow with more and **more added each year**. From Sept 2021, the initial courses in Oxfordshire are Digital IT and Healthcare.



Pair activity (2-3 mins)

Talk to a partner about your future plans. Are you thinking about further education, or would you prefer a practical way to learn the skills you need? What opportunities are there in Oxfordshire?



6 Preparing for interviews

Interviews form an important part of any application process, no matter what your chosen sector or career. So **how much do you know** about the **do's and don'ts**?



Pair discussion (3-5 mins)

Spend 2 minutes discussing with a partner what your Top 3 Tips for interview success would be, based on your experience and knowledge. Then click to see if any of your suggestions are listed!

Challenge:

Choose one of these pieces of advice. How can you work on this for yourself?



1

Be prepared: Knowing your stuff and being ready for anything is vital for a successful interview.

2

Look after yourself: Before your interview, try to keep hydrated, eat well and stay calm.

3

First impressions count: Make yours a good one by dressing smartly.

4

Listen carefully: ask them to clarify if you don't understand the question.

5

Concentrate: Talk slowly and clearly, and stop to think about your answers.

6


Be honest: Answer questions truthfully and don't be afraid to ask questions of your own.



Finding help & information

Oxfordshire's new careers' platform, [Find Your Future](#) is the next step for you to find out more and plan your future here in Oxfordshire.



Navigate your way around the platform by clicking on  Find Your Future.



There is a guide on [Find Your Future](#) for students and parents to explore **Your Fabulous Future in Oxfordshire**. Take time to get excited and make plans!

Get to know the employers!

Want to find out more?

Click on the logos to visit the websites of each employer featured below!



The University of Oxford has a huge variety of roles, don't just think teaching! They also have a great apprenticeship scheme.

Diamond Light Source is one of the most advanced scientific facilities in the world, and its pioneering capabilities are helping to keep the UK at the forefront of scientific research!



The Culham Centre for Fusion Energy is the UK's national nuclear fusion laboratory. They are researching generating low-carbon electricity.

Unipart Group brings together manufacturing, logistics and consultancy to create imaginative solutions for customers.



Morgan Sindall has a graduate programme, traineeships and apprenticeships so there are many routes into all areas of modern construction.

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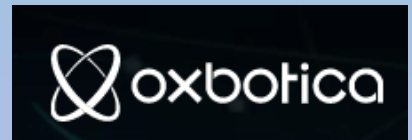
Harwell is one of the leading science and innovation campuses in Europe with over 200 organisations on the 900 hectare site (that's pretty huge...).

Oxford NHS Hospitals provide physical and mental health services and social care. They have over 6,000 employees!



Rebellion is known for producing books, comics, TV and film, but at its core it is a leading developer and publisher of games, such as Sniper Elite 4.

Oxbotica is one of the world's leading autonomous driving software companies. They build software for use in the real world, using ideas from the areas of physics, robotics, maths and artificial intelligence.



WILLIAMS RACING

Williams Racing employs around 600 people in the heart of the UK's "Motorsport Valley" in rural Oxfordshire.

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Greencore Construction helps people build modern, dream homes with low impact on the environment.



Blenheim Palace is a big source of tourism in Oxfordshire, and it also hosts sporting events, banquets and weddings.

Oxford University Press create high quality academic and education resources. You may even have some of their textbooks!



Over 8,000 people work for **Thames Valley Police** with many varied roles and volunteering opportunities available.

BMW Mini run apprenticeships and internships, as well as taking graduates. They have a programme called “Girls Go Technical” to encourage young women to join.

