

Request for Quotation: Innovation Advisor for Innovation Support for Business project

Questions & Answers

Last updated: 9th September 2022

1. What type of companies require Innovation support?

There is a whole range of companies that require Innovation support including; Healthcare, Digital, Net Zero, Manufacturing.

2. I have seen the Innovation Advisor for Innovation Support for Business project on the contracts finder website, however there is not much information on this tendering. Could you please send me more information on the contract and ways to apply please?

Please find the link to the RFQ link - [Request for Quotation: Innovation Advisor for Innovation Support for Business project | OxLEP \(oxfordshirelep.com\)](https://www.oxfordshirelep.com/Request-for-Quotation-Innovation-Advisor-for-Innovation-Support-for-Business-project)

3. Can you give me a bit more detail on the scope of services?

Ideally we are looking for each business to get 12 hours of support which could be through webinars, 1-1 specialist advice, support on applying for a Go Create grant etc. A lot of the clients you will engage with will have already had some hours of support so are already well on their way to achieving their hours, others will be new clients.

[ISfB 1:1 support | OxLEP Business](#)

[Events | OxLEP Business](#)

[Case studies | OxLEP Business](#) – review the case studies with ISfB in yellow in the top corner

All businesses are encouraged to complete our Business Support Tool –the digital 'Front Door' to a wide range of fully funded support for all businesses in Oxfordshire. We connect what you tell us about your business with our knowledge of the support available and send you a bespoke Business Support Action Plan - [OxLEP Business Support Tool | OxLEP Business OxLEP Business](#)

4. To help me properly quote on this project, can you tell me how many businesses are involved in ISfB? Can you also provide any details on the type of clients in the project which is a question being asked too?

There are over 700 clients on ISfB but you will only be working with current clients who need support in reaching their 12 hours and new clients. It's hard to give an overall figure, I can tell you that we are not a million miles away from reaching our targets already!

I would say that if you engaged with a minimum of 20 new and existing clients a month that wouldn't be unrealistic. That's easily achievable if you are planning to run webinars on topics such as Financial support or IP, as once the client has engaged they can then have 1-1 support. We also have a company called ALP who are a subcontractor for the Growth Hub who have over 20 specialists in different subjects that you will be able to refer into.

We work with a whole range of clients from all different sectors, I would say that most are early-stage businesses, although we are keen to support some of the bigger more advanced players. Sectors range from tech to non-tech, from Medtech and low carbon to the creative industries and education.