

SINCE 29th JUNE 2017 ...

OXLEP BUSINESS has been offering 'no cost' business support to SMEs including workshops, 1-1 support & grant funding.

HERE'S WHAT WE HAVE BEEN DOING ...

98



BUSINESS WORKSHOPS HELD IN OXFORDSHIRE

COVERING A RANGE OF SUBJECTS ...

- Branding
- Business planning for Growth
- Customer Relationship Management
- Digital Marketing
- Grant Application Workshops
- Finance / raising finance
- How to bring a new product to market
- How to Increase efficiency
- How to write a business plan
- How to save money on your tax bill
- How to find your first customers
- HR
- Information Technology
- Marketing
- Networking for start-ups
- Sales
- Starting your own business – the basics
- Understanding cash flow

“ WE WENT TO SEVERAL BUSINESS GROWTH WORKSHOPS. IT WAS A HUGE HELP BECAUSE IT GAVE US THE BIGGER PICTURE OF WHAT WE WERE DOING. WE NOW HAVE A 5-YEAR PLAN AND NEW SALES STRATEGIES IN PLACE AND THEY ARE WORKING. ”

ROSIE & ANNA, Independent Oxford



990

BUSINESSES HAVE ENGAGED WITH THE ELEVATE PROGRAMME

2,622 HOURS

OF 1-1 NETWORK NAVIGATOR SUPPORT GIVEN TO BUSINESSES



SOCIAL MEDIA REACH ...

2,622

TWITTER FOLLOWERS

723

FACEBOOK FOLLOWERS

158

LINKED IN FOLLOWERS



“ I AM MUCH MORE CONFIDENT ABOUT MOVING FORWARDS NOW. IT HAS BEEN A REAL WIN-WIN FOR ME. I WORRIED THAT I'D BE SWALLOWED BY THE NEED TO RUN THE BUSINESS AND LOSE MY CREATIVITY, BUT THAT HAS NOT HAPPENED. I AM JUST GIVING MY BUSINESS THE BEST POSSIBLE CHANCE OF THRIVING. ”

FI McFALL, Twisted Root

GRANT FUNDING DISTRIBUTED

6 ROUNDS OF GRANTS RUN

35 BUSINESSES AWARDED
25 growth businesses & 10 start-up businesses

£200,247 AWARDED IN TOTAL



“ I HAVE SPENT TIME WITH A NETWORK NAVIGATOR FROM OXLEP BUSINESS. THEY HELPED ME TO THINK THROUGH SOME OF THE DIFFICULTIES I FACE RECRUITING THE RIGHT KIND OF PEOPLE TO MAKE GROWTH POSSIBLE. I CAME AWAY FULL OF IDEAS ABOUT THE WAY AHEAD. THE MEETING GAVE ME A BOOST AND MOTIVATED ME TO PUSH AHEAD WITH MY PLANS. ”

NEIL HAYNES, Haynes Guitars & Bass Build



MEDIA

ARTICLES CREATED & READER REACH

OXFORD TIMES

19 articles

READ BY 720,366 people

B4 MAGAZINE

4 articles

READ BY 96,000 people

HOW'S BUSINESS

6 articles

READ BY 132,000 people



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