



## Directors Board Meeting No: 33

13<sup>th</sup> December 2022

17:00 –20:00 hrs

### VENUE

**MS Team (see calendar invite)**

### AGENDA

1.	17.00	<b>Welcome, Apologies and Declarations of Interest</b> <b>(Directors are asked to note the Declaration of Interest Register)</b> Apologies:
2.	17.05	<b>Minutes</b> <b>To approve</b> <ul style="list-style-type: none"> <li>Minutes of Board Meeting 32 (September 2022)</li> <li>Minutes of AGM (September 2022)</li> </ul> <b>To note</b> <ul style="list-style-type: none"> <li>Finance and Audit Committee minutes (August 2022)</li> <li>Nominations and Personnel Committee minutes (September 2022)</li> </ul>
<b>Items for Decision/Information – Confidential Papers for approval as detailed Committee/Sub-Group recommendation (Exempt Information<sup>1</sup>)</b>		
3	17.10	Growth Hub Deep Dive ( <i>HB/RB</i> )
4.	17:30	Programme Sub-Group Update (PRS) <sup>1</sup> <ul style="list-style-type: none"> <li>a. Progress presentation – <i>for noting</i></li> <li>b. Change controls – <i>for approval</i></li> <li>c. Project evaluations - <i>for approval</i></li> </ul>
5.	17:45	Capital Programmes –Accountable Body Mid-Year Report 2022/23 (LB) <sup>1</sup> <i>for noting</i>
6.	17:55	Corporate Governance (LD) <sup>1</sup> <ul style="list-style-type: none"> <li>a. Board recruitment – <i>approve appointments</i></li> <li>b. Enterprise Zone 2 Governance: MoU and ToR amendment – <i>for approval</i></li> <li>c. Strategic Risk Register Review – <i>for approval</i></li> <li>d. Board Forward workplan – <i>for approval</i></li> </ul>
7.	18:20	HR & Financial (LD/NT) <sup>1</sup> <ul style="list-style-type: none"> <li>a. Q2 2022/23 Outturn – <i>for noting</i></li> <li>b. 3 yr budget, including major HR change proposal – <i>for approval</i></li> </ul>

**Board Meeting - Items for Decision/Information**

**Refreshment Break and Public Invited to Join the Meeting – 18.55**

8.	19:00	Questions from the public arising from the agenda (Max 3 mins per question – notified in advance in writing)
9.	19:15	Chief Executives Report (NT) <ul style="list-style-type: none"> <li>• Annex A -Team Updates presentation</li> <li>• Annex B – KPI reporting presentation</li> <li>• Annex C - OIEP update</li> </ul>
10.	19:40	Update from Business Support Sub-Group (RB/TR)
11.	20:00	Meeting Closes

**Dates of future meetings\*:**

- **21<sup>st</sup> March 2023**
- **20<sup>th</sup> June 2023**

\* On Microsoft Teams unless otherwise stated

<b><u>Subject:</u> Chief Executive's Report</b>	
<b>Author:</b> Nigel Tipple  <b>Tel:</b> 07792 907302  <b>Email:</b> ChiefExec@oxfordshirelep.com	<b>Board Meeting No.33</b> <b>13<sup>th</sup> December 2022</b> <b>Agenda Item no: 09</b>
<b>Oxfordshire Local Enterprise Partnership Ltd:</b> OxLEP Ltd, HQ Building, Thomson Avenue, Harwell Campus, Didcot, Oxfordshire, OX11 0GD	

### **Summary**

The report provides an update on operational activity supported by the team over the last quarter (Q3) reporting period to December 2022. The report is supported by annex's A-C attached.

### **Recommendation**

#### **That the Board notes:**

The operational progress outlined in this report and supporting documents:

- Annex A -Team Updates presentation
- Annex B – KPI reporting presentation
- Annex C - OIEP update

### **Information Updates**

#### **1. Communications**

We highlight three areas of work delivered over the past quarter which has and will continue to allow us to create meaningful engagement and reach our key audiences identified within our communications strategy.

The three areas of focus are:

- Delivering communications and coverage aligned with key messaging
- Key event delivery, reaching new audiences
- Campaigns and pipeline of activity

#### **2. Support for Business**

Detailed updates provided at agenda items 3 and 10 respectively

#### **3. Skills Team**

Our update provides a snapshot of the key activity supported by the team over the last quarter including a focus on OxGrow our virtual mentoring platform supports those closest to employment with light touch virtual mentoring. We have recruited 12 professionals who will share their knowledge and experience as mentors to help local people get into work or change career. (Download a flyer at: <https://www.oxfordshirelep.com/sites/default/files/uploads/OxGROWMentorFlyer.pdf>)

- Make a real difference to the lives of local people
- Just 1 hour a week on average commitment
- Mentors manage their availability

- Help businesses to discover a diverse pool of potential talent
- Meet Corporate Social Responsibility (CSR) goals
- Meaningful volunteering opportunity
- Free promotion of a businesses/organisations job opportunities and careers events

#### **4. Internationalisation and Investment**

Key highlights to the end of Quarter 3 reporting period are included in the annex, these Include:

- Foreign Direct Investment (FDI) success to November 2022
- Focus on Fusion High Performance Opportunity (HPO)
- Key Account management challenges

#### **5. Culture & Visitor Economy**

The first 3 marketing campaigns are underway. Experience Oxfordshire #OnlyinOxfordshire (autumn theme initially, now more Christmas focussed) began October and runs through to early Jan 23.

Cotswolds Tourism's first campaign, Hygge, ran in "Time Out" reaching 140k recipients, with a feature page gaining 4545 guaranteed page views. They have just launched their second campaign "Made in Oxfordshire" focusing on showcasing Oxfordshire's local producers with content in the Oxford mail (paper and online) for local visitors and Metro offline to capture London visitors.

The Visitor Economy Grant (VEG) has now closed. An additional £120k was allocated to the pot (totalling £620k being available). Considerable interest was shown in the scheme with the growth hub supporting delivery. 48 applications went through to grant panel assessment with awards announced late December.

Oxford Pass Project update – Following assessment of the proposal by the Tourism Task Group and Executive team, it was decided not to progress. The proposal offered little confidence of a medium-term benefit/legacy or a sustainable way forward post grant. It has therefore been agreed with the Accountable Body to re-allocate the £120k (as detailed above) into the Visitor Economy Grant scheme which was substantially over subscribed. This programme offers the highest impact/£ spent and legacy by supporting for Oxfordshire's Visitor Economy's businesses.

#### **6. Economic Strategy Progress**

Following the decision to commission a refreshed Economic Strategy for the county at our September meeting we have developed a tender brief with partner input including members of the newly reshaped Business Sounding Board .

The timetable for the commissioning process is as follows:

- Tender Issued WK Beginning 14<sup>th</sup> November (complete)
- Supplier Briefing 28<sup>th</sup> November (complete)
- Tender returns 14<sup>th</sup> December (4pm)
- Interviews WK Beginning 9<sup>th</sup> January
- Contract Award WK Beginning 19<sup>th</sup> January

Progress to date

Following the initial soft market testing and launch of tender brief we had strong attendance at the supplier briefing with 17 organisations represented and expressing an interest in the commission; a mix of national and regional practices with relevant experience, of these 7 were new to us and therefore demonstrating greater reach with this exercise.

We are confident of a strong range of submissions given the clear brief and positive engagement to date. A panel drawn from partners will support the exercise with operational oversight provided through the reshaped Economic Recover Plan task group. We have also identified a number of stakeholder workshop sessions throughout the development of the Strategy and regular reporting into Board and future Oxfordshire Partnership over the 6 months of the programme given the strong

links to the Local Plan Process and other initiatives such as the refresh of OxIS and the Energy Strategy.

## **7. Oxfordshire Inclusive Economy Partnership (OIEP)**

The OIEP is a county-wide group that brings together over a hundred organisations - employers, business, education, community groups and local government – to share knowledge, expertise and resources, and create links between different areas of work. Its aim is to work together to create a more equal and sustainable region focused upon “Economic Inclusion” for communities.

The Mission: ‘The Oxfordshire Inclusive Economy Partnership is working together to create a more equal and sustainable region that creates opportunities and benefits for all people within the county. We are working to tackle some of our region’s biggest problems to create a fairer environment where everyone can contribute and share in our success’

There are 4 working groups supporting the mission – education, employment, social value and procurement and place shaping working with projects across Oxfordshire that the partnership can support, grow or amplify their work as well as creating a repository of case studies, information and signposting related to the inclusive economy.

### **Charter**

OIEP have developed a Charter which is a statement of shared commitment to creating a more inclusive local economy and reflects the ambitions of the Oxfordshire Inclusive Economy Partnership. The Charter is aimed at both individual people and organisations to pledge to for 12 months and demonstrates commitment to Oxfordshire’s inclusive economy work see annex 3.

The Purpose of the Charter is to:

- To mobilise support for an Oxfordshire inclusive economy and raise awareness and profile
- To publicly state commitment with individuals, businesses and organisations signing of an online pledge
- To set and raise standards around inclusive economy
- To encourage residents and businesses to work together to help protect Oxfordshire’s economy with an aim to prevent money leaving the county

### **Pledges**

The Priorities of the Charter are to promote action via pledges which will be based around our 4 key areas of focus – education, employment, social value and procurement and investing in places that need it most. There will be case studies and videos for each of the pledges so people will be able to see the impact on their organisation or as an individual of committing to that pledge for 12 months.

The charter and pledge scheme will be published on our webpages and this will be where businesses and residents can sign up to pledge commitments.

### **Charter Launch**

The OIEP will be holding a launch event to for the Charter 24<sup>th</sup> January 2023, 10am-2pm at the Old Fire Station in Oxford a local charity and social enterprise, with catering provided by Damascus Rose Kitchen, a social enterprise supporting refugee women in Oxford.

The event will promote the Inclusive Economy Charter, encourage organisations, agencies and communities to engage. There will be practical presentations, inspiring case studies highlighting how others are already succeeding as well as an opportunity to network with the other delegates.

## **7. Key Performance Indicator (KPI) progress reporting**

The Board will recognise the Key Performance indicators drawn from our approved Corporate Plan 2022-24 and commitment to reporting progress on these. Attached at Annex B is a snapshot of progress to date recognising that reporting often reflects outturn figures from the previous quarter.

[ oxfordshirelep.com ]

# Operational Team Updates

OxLEP Board meeting  
13 December 2022

Item 09 CEO Update Paper - Annex A



**ABOVE: 'COP26 – one year on' campaign.**

## Delivering communications and coverage aligned with key messaging

We continue to deliver regular content across a variety of channels that connects with our identified audiences and communicates our major key messages. This includes (since last Board meeting):

- **Media coverage** – BBC Radio Oxford x 5, Jack FM x 4, Oxford Mail / Oxford Times x 5 and trade titles (including 'SME Today', 'Appointments' and 'Business and Innovation Magazine') x 5.
- **Social media** – continued growth in audiences, with 23,085 followers across our major platforms, a 2.6% increase on the previous quarter (22,501 followers).
- **Digital advertising** – specific LinkedIn InMail, Google Ad and Twitter campaigns has supported lead generation activity. The last paid LinkedIn campaign led to 29k impressions and reached 7.5k LinkedIn users.
- **Content generation** – 44 pieces of content delivered in the last quarter, each developed with channel engagement and audience retention in-mind.





**ABOVE: Annual event 2022 at the Curzon Oxford – 1 November.**

## Key event delivery, reaching new audiences

One of our key priorities is to reach new audiences who can benefit from a retained relationship with OxLEP, particularly through events (online and physical). Whether via tailored and targeted advertising of events through social media, or via key messages to influence a relationship, reaching new groups is a major priority. Key metrics around this include:

### **Annual event 2022:**

The annual event at the Curzon Oxford saw 220-plus event registrations secured (which converted to 125 attendees). We estimate that around 20% of attendees hadn't engaged with OxLEP previously.

### **Webinar promotion:**

Working with our programme teams, we have created ad campaigns to focus on connecting with new leads within our identified key demographics. Key metrics suggest:

- A third of activity reaches those that consider themselves as business founders and co-founders in Oxfordshire
- A third of activity reaches those that consider themselves as directors of businesses in Oxfordshire
- Our latest InMail campaign on LinkedIn has reached around 6.6k people who consider themselves as 'decision makers' within Oxfordshire businesses





**ABOVE: OAA 2023  
launch at the  
annual event 2022**

## Campaigns and pipeline of activity

Alongside our retained communications agency (Liquid), we are supporting all operational teams with activity aimed at delivering respective programme KPIs and objectives. We are also coordinating activity that continues to raise awareness of our role supporting and representing the Oxfordshire economy.

### **Major activity delivered in the past quarter has included:**

- Multiple campaigns promoting grant opportunities
- World Tourism Day campaign promoting launch of VERP activity delivered by DMOs
- Continued paid campaigns, delivering business support tool completions
- Oxfordshire Apprenticeship Awards launch (annual event 2022)
- 'COP26: One year on' – a campaign highlighting Oxfordshire's global energy potential

### **Major pipeline activity:**

- Apprenticeships campaign: Concerted campaign associated with Social Contract delivery, beginning in January
- 'Oxtalks by OxLEP': Podcast series of six – aligned with key delivery areas – recorded in January, going live in February
- Territory campaign: Working with the Invest team, a campaign that showcases Oxfordshire sectors to international audiences
- eScalate campaign: Delivery of a multi-channel campaign that aims to generate new leads to complete 12 hours of programme support

# Visitor Economy Renaissance Programme

## Visitor Economy Grant Impacts



**78 applications amounting to £1.4 million received**

**Grant panel assessed 48 (Dec 22)**

**Outcome of this round to be updated at Board via Growth Hub**

## Business development and digital solutions support plan

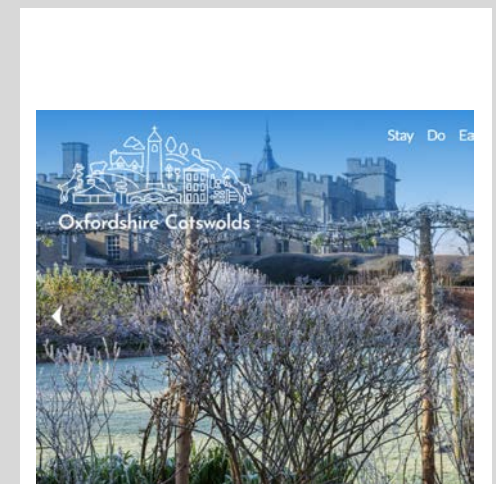
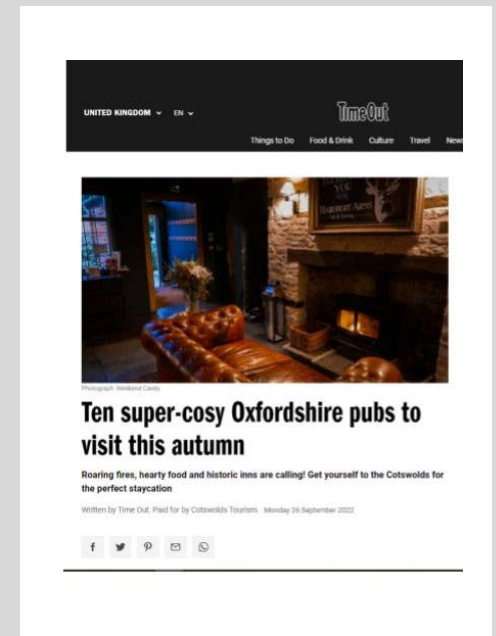
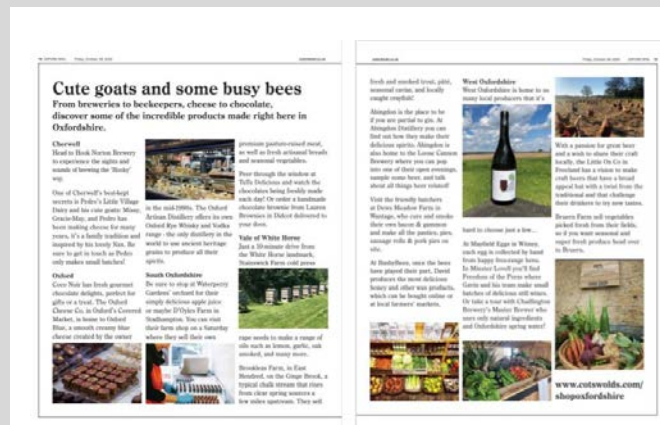
- New plan has just been designed
- Launch will be via 2 business breakfasts -early 2023
- With initial activity planned to March 2023.
- Then a review to plan future activity
- Project outputs:

Activity	Number of sessions
Marketing and promotion (PSML)	2 days
Breakfast launch events	2
Collaboration webinars (one per District)	5
Managing Customer Experience and Maximising ROI	2
Digital Assessment and Implementation Support	20
Online Marketing 1:1s	50

# VERP: Strategic Marketing Campaigns

## Cotswolds Tourism

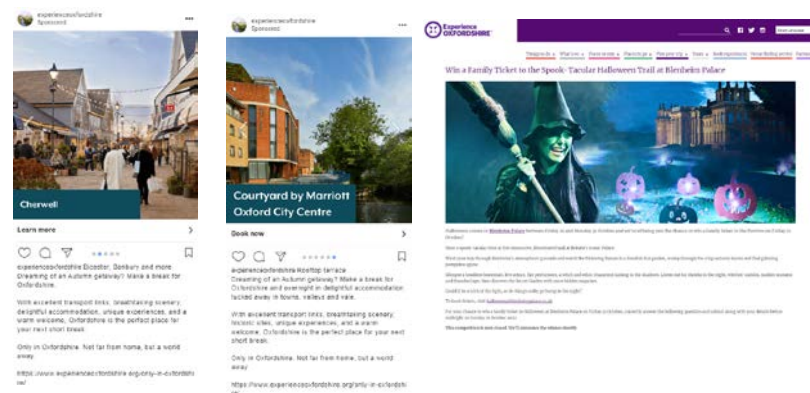
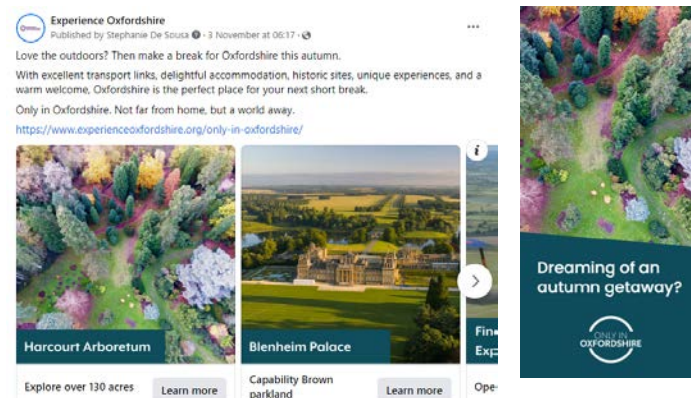
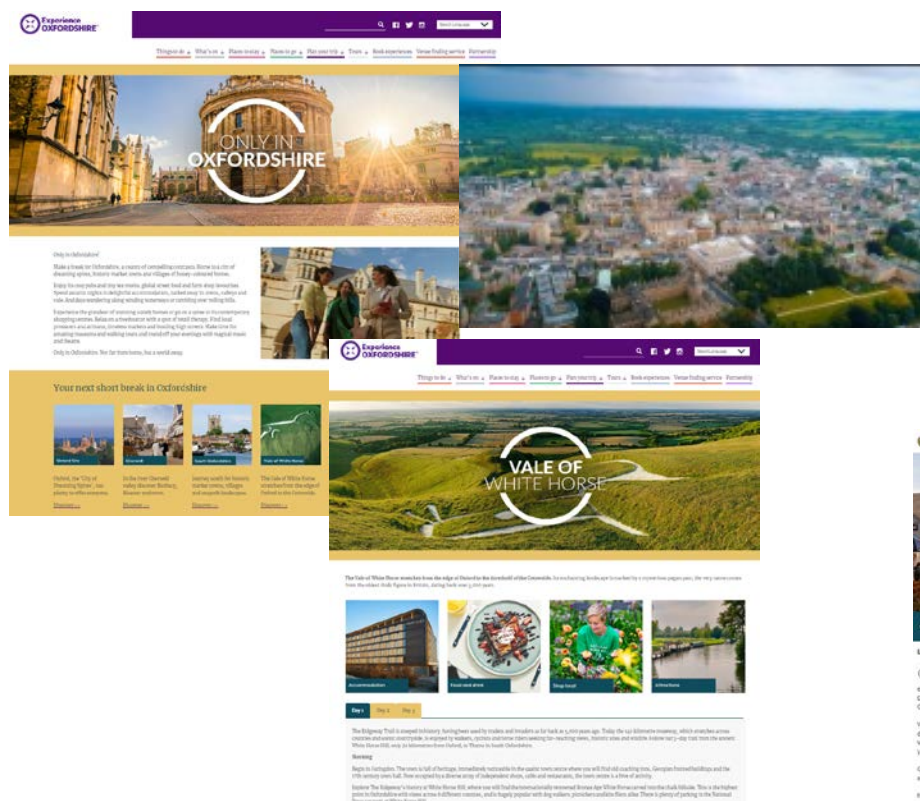
- Hygge Campaign ran in Time Out & used an influencer
- Just launched Made in Oxfordshire -
- All campaigns hosted on a microsite: [www.cotswolds.com/oxfordshire](http://www.cotswolds.com/oxfordshire)





# VERP: Experience Oxfordshire: Only in Oxfordshire

- Launched #onlyinOxfordshire which runs from October 22 through to early January 23 with various content refreshes



<https://www.experienceoxfordshire.org/only-in-oxfordshire/>

# Investment and Trade

## Foreign Direct Investment (FDI) success as at end of November 2022

- 9 FDI successes (target 30 for the year)
- Total value approximately £76m (target £450m)
- Supporting approximately 250 jobs (target 600 jobs)
- Key sectors – Life Sciences, Space and Energy

## Internationalisation Fund as at end of October 2022

- Additional resource secured from other areas underspend providing an additional £92k allocation (total to date £205k)
- 34 businesses supported
- Key markets – Europe, North America and Asia Pacific

# High Potential Opportunities (HPOs)



**Fusion HPO** presented to investors by webinars in October – OxLEP, Tokamak Energy and First Light Fusion presented alongside HMG

**Connected Autonomous Mobility HPO** presented to investors in November – StreetDrone representing Oxfordshire capabilities

Webinars recorded and being used as collateral by DIT and POSTS



**Fusion Export HPO** being finalised promoting a range of Oxfordshire and UK companies and trade opportunities

**Fusion 22** event held in October promoting UK expertise and capabilities alongside investment and collaboration opportunities



# Account Management

Supporting international companies and working to address key challenges putting investment and success at risk through escalation to HMG through DIT and Office for Investment. Critical examples include:

- **Power Infrastructure**

- working with partners across the County to engage with SSEN on a series of challenges linked to power requirements and lack of capacity
- Working with Government (DIT and Office for Investment) and MPs to address the challenges and recognise impact on jeopardising international investment and growth

- **Visas**

- Delays and cost of visa applications and process causing recruitment challenges
- No time limit on issuing visas so companies unable to plan and delays reported of over 4 months resulting in loss of recruited member of staff and capacity/productivity issues

- **Response times from some statutory agencies**

- One particular investment at risk due to planning objection received from Environment Agency very late and response times causing severe delays to planning consent which will trigger investment – thus jeopardising £100's millions of investment supporting over 1000 jobs

[ oxfordshirelep.com ]

# Corporate Plan KPI Progress 2022/23

OxLEP Board meeting  
13 December 2022

Item 09 CEO Update Paper - Annex B

# People KPIs

People KPIs	April to Dec 2022
Number of schools/colleges engaged in careers education	53
Gatsby Benchmarks achieved by our Careers & Enterprise Company (CEC) Careers Hub	4.7 (out of 8 Gatsby Benchmarks)*
Number of businesses and business volunteers engaged directly with schools/colleges careers programme	241 businesses and 65 business volunteers
Optimise level of engagement of Higher Education, Further Education and Independent training/education providers on the local labour market and skills.	2 Training Provider Network meetings, 1 Adult Social Care Roundtable, 1 new labour market dashboard created and shared
Number of new learners assisted in courses leading to full qualification	8 individuals receiving support through the 'No Limits' programme (programme launched 19.10.22) + 66 Individuals via GBF Programmes
Number of businesses engaged in unlocking/accessing the Apprenticeship Levy	113

\*a new Compass evaluation is being completed by schools/colleges at the end of term

# Business KPI's



<https://www.oxlepbusiness.co.uk/case-studies/ecosync>



KPI	Output
Number of jobs created (direct and supported) and safeguarded.	Created: 42.5 (+101 LGF, 84.5 GBF) Safeguarded: 63
Number of businesses supported	509
Hours of support provided to SMEs	1891
Number of businesses triaged through online business support tool	601
Number of referrals to other programmes, including ERDF and Skills	1026



# Investment and Internationalisation KPI's

## Foreign Direct Investment (FDI) success as at end of November 2022

- 9 FDI successes (target 30 for the year)
- Total value approximately £76m (target £450m)
- Supporting approximately 250 jobs (target 600 jobs)
- Key sectors – Life Sciences, Space and Energy

## Internationalisation Fund as at end of October 2022

- Additional resource secured from other areas underspend providing an additional £92k allocation (total to date £205k)
- 34 businesses supported
- Key markets – Europe, North America and Asia Pacific

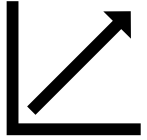
# Place and Connectivity KPI's

## Optimise the annual level of retained business rates generated by our Enterprise Zones

- Science Vale Enterprise Zone (EZ1) - accelerated development timelines, drive an increase in forecast retained rates to 2038. However, these increases offset project delays anticipated over the next 5 years - forecast total retained rates for EZ1 of between £95m and £154m March 2038.
- Didcot Growth Accelerator Enterprise Zone (EZ2) – delays to development (EU/Covid and utility constraints) result in a forecast decrease in retained rates for the next 4 years. However, once these developments come online, the annual forecast for retained rates for EZ2 is between £42m and £226m over the lifetime of the project to March 2041.
- Optimised level of enabled funding across our capital programmes
  - £2.732,000 LGF
  - £652,527 GBF
  - £3,384,527 total



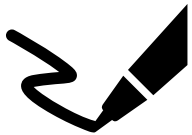
# Communication KPI's



2.6% increase in social media following during the last quarter, now at 23k followers – plus the delivery of a new OxLEP Business website to harness retention.



19 pieces of significant coverage secured over the past quarter.



44 pieces of significant content developed and delivered in the last quarter.

## **Annex C**

### **Oxfordshire Inclusive Economy Partnership Charter**

#### **The Oxfordshire Inclusive Economy Charter**

##### **About this Charter**

Oxfordshire, despite its perceived affluence, global position and role as 1 of only 3 regions that contributes a surplus to the UK economy, is home to significant inequalities. 17 of 61 wards in Oxfordshire are the most deprived in England, with Northfield Brook in the 10% most deprived. The city of Oxford is the second most unequal place in the UK, in terms of income, housing affordability and life expectancy. Education attainment is below average affecting all generations. These problems extend beyond the city and exist across the whole of Oxfordshire.

Our mission is to create more opportunities for all people in Oxfordshire, making use of everyone's potential, so that we can all benefit from Oxfordshire's success.

The Oxfordshire Inclusive Economy Partnership<sup>1</sup> has created an 'inclusive economy charter' (The Charter). This allows organisations and individuals to pledge their support to this important work and to make commitments to actions they will take. The Charter is a statement of our shared commitment to creating a more inclusive local economy and reflects the ambitions of the Oxfordshire Inclusive Economy Partnership.

The Charter is aimed at both individual people and organisations. Everyone is welcome to join us.

##### **Why sign the charter?**

Actively supporting inclusion across Oxfordshire's economy will generate real benefits for your organisation. Environmental, Social and Governance (ESG) factors are increasingly being considered by employees, customers, funders, investors, and partners. Participating in the work of the Oxfordshire Inclusive Economy Partnership, through the pledges you make within this Charter, provides a way of demonstrating your commitment to social issues -

- Promoting your role in Oxfordshire's inclusive economy work will help you to attract people to work with you.
- Accessing the widest pool of talent will support growth and productivity within your company or organisation.
- Purchasing from local suppliers and supporting your staff to undertake volunteering activities within the community will contribute to well-being and a sense of loyalty among your employees, differentiating your organisation

<sup>1</sup> In March 2021, a range of partners from public, private, voluntary and community sectors across Oxfordshire came together to collaborate on launching an Oxfordshire Inclusive Economy Partnership. The partnership agreed that a Charter would be an effective tool to mobilise support for and secure commitment to further an inclusive economy countywide. The partnership was formed following a series of workshops and seminars in 2019/20 looking at the state of the inclusive economy, findings here:

[https://www.oxford.gov.uk/oxsp/downloads/file/528/oxfordshire\\_inclusive\\_economy\\_seminar\\_series\\_report](https://www.oxford.gov.uk/oxsp/downloads/file/528/oxfordshire_inclusive_economy_seminar_series_report)

from competitors.

Joining the work of the Partnership is not only a good thing to do, but it will make a difference to your business too.

By signing this Charter, you are demonstrating your support for and commitment to making Oxfordshire a fairer and more inclusive place to live and work.

When you sign the charter, you are pledging to support the work of the Partnership for the next calendar year. After a year, we will ask you to renew/update your pledges.

### **About the Oxfordshire Inclusive Economy Partnership**

The Oxfordshire Inclusive Economy Partnership brings together over a hundred organisations – including employers, business, education, community groups and local government.

We are working to create opportunities for all people in Oxfordshire, making use of everyone's potential, so that we can all benefit from Oxfordshire's success. Our aim is to create an environment and communities that can adapt to change, a region that is resilient in the face of shocks in the economy and a workforce that responds to different needs and different kinds of work in the future.

We are a county-wide group, working to share knowledge, expertise and resources to address some of our greatest challenges. This is not a short-term initiative, but a long-term endeavour. Our vision is an Oxfordshire that creates opportunities and benefits for all communities and people within our region.

We take good practice and are looking for ways to amplify or scale these activities so that they have the greatest level of impact. We are focusing on 4 areas - inclusive employment; educational attainment; social value and procurement; and place-based interventions – investing in places that need it most.

## Pledge your support by signing the Charter

I pledge my support to the Oxfordshire Inclusive Economy Partnership:

Name of individual	
Name of Organisation (if relevant)	
Address of Organisation (if relevant)	
I am signing on behalf of.... (Please select one option only)	<p>Myself <input type="checkbox"/></p> <p>My Organisation <input type="checkbox"/></p> <p>Myself and My Organisation <input type="checkbox"/></p>
Preferred E mail for contact	
I am happy to be contacted by Oxfordshire Inclusive Economy Partnership.	<p>Yes <input type="checkbox"/></p> <p>I consent to information contained in this Charter being used by the Inclusive Economy Partnership in its communication activities <input type="checkbox"/></p>

## Oxfordshire Inclusive Economy Pledges

There are many ways for you to support the work to create an inclusive economy in Oxfordshire. In this table, we provide the thematic areas of the work of the Partnership. Please consider including your own pledge and tell us what you will do to support/ show commitment in your organisation or as an individual to further an inclusive economy in Oxfordshire.

In developing your pledge, please refer to information from the Oxfordshire Inclusive Economy Partnership working groups. Each group has created a set of recommendations and an action plan. We are keen to receive support and commitment to implement and deliver these action plans.

The pledges are a way to publicly share the commitment you have made to further an inclusive economy in Oxfordshire, and we will share these on the Future Oxfordshire Partnership website to raise awareness and inspire action from others. In no more than 50 words please include your own pledges as either an individual, organisation (or both).

Educational Attainment	Social Value & Procurement
<ul style="list-style-type: none"> <li>As an organisation we will...</li> </ul> <p><i>Example: pledge to provide work placements/apprenticeships for young people.</i></p> <ul style="list-style-type: none"> <li>As an individual I will...</li> </ul> <p><i>Example: pledge to support colleagues and/or those I manage to develop their skills in the workplace.</i></p>	<ul style="list-style-type: none"> <li>As an organisation we will...</li> </ul> <p><i>Example: pledge to proactively procure from local sustainable, inclusive and socially purposeful businesses to increase social value.</i></p> <ul style="list-style-type: none"> <li>As an individual I will...</li> </ul> <p><i>Example: pledge to “buy local” wherever possible</i></p>
Inclusive Employment	Place based interventions
<ul style="list-style-type: none"> <li>As an organisation we will...</li> </ul> <p><i>Example: work on our recruitment practices to ensure they are inclusive and proactively support the recruitment of a diverse workforce.</i></p> <ul style="list-style-type: none"> <li>As an individual I will...</li> </ul> <p><i>Example: pledge to question and challenge unintended bias or prejudice when selecting/recruiting new members of staff.</i></p>	<ul style="list-style-type: none"> <li>As an organisation we will...</li> </ul> <p><i>Example: pledge to work in partnership to deliver place-based interventions that help to foster a healthy place for all.</i></p> <ul style="list-style-type: none"> <li>As an individual I will...</li> </ul> <p><i>Example: pledge to reduce congestion and pollution by investing in an electric bike fleet for our workforce.</i></p>

## **Oxfordshire Inclusive Economy Partnership - Data Protection Statement**

As part of our support to you, Oxfordshire Inclusive Economy Partnership (Overseen by Future Oxfordshire Partnership) will collect and process personal data relating to you/your organisation in order to communicate with you about the work and activities of the Oxfordshire Inclusive Economy Partnership. We are committed to being transparent about how we collect and use that data and to meeting our data protection obligations. This statement is in compliance with current requirements of the General Data Protection Regulation 2018.

### **What information do we collect?**

We collect the following information about you:-

- Your name
- Name of your organisation (if applicable)
- Contact details
- Address/location

### **Data will be stored in the following location:**

Centrally on our main spreadsheet and saved on a secure, password protected drive

### **Why do we process personal data?**

We will process your data only where you have provided your consent for us to do so and only for the purposes of supporting you in relation to the Charter and the work/activities of the Oxfordshire Inclusive Economy Partnership.

### **Who has access to data?**

Your information may be shared internally for the purposes of support and administration of the Charter but will be accessible only by individuals providing administrative support to the Oxfordshire Inclusive Economy Partnership.

### **How long will we keep your information?**

We will hold your data on file throughout the work of the Oxfordshire Inclusive Economy Partnership, in order to complete any evaluation/monitoring required.

### **Providing personal data, data protection and your rights**

As a data subject you have number of rights. Please refer to our main privacy notice for details of your rights and how we protect your data:

[https://www.oxford.gov.uk/info/20141/data\\_protection/560/data\\_protection\\_and\\_privacy](https://www.oxford.gov.uk/info/20141/data_protection/560/data_protection_and_privacy)

### **Further information/Questions:**

For any further questions about your data as part of the Charter scheme please contact the data processor: Emma Coles, Oxfordshire Inclusive Economy Partnership Manager – [ecoales@oxford.gov.uk](mailto:ecoales@oxford.gov.uk)



I hereby consent to my data being processed as outlined above:

Yes ☐

No ☐

Name: \_\_\_\_\_  
\_\_\_\_\_

Organisation: \_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_  
\_\_\_\_\_

<b>Subject: Update from Business Support Sub-Group</b>	
<b>Author: Chair, Business Support Sub-Group</b>	<b>Board Meeting No.33 13<sup>th</sup> December 2022 Agenda Item no: 10</b>
<a href="#">Oxfordshire Local Enterprise Partnership Ltd:</a> HQ Building, Thomson Avenue, Harwell Oxford Campus, Didcot, OX11 0GD	

## NEW CHAIR: TAGORE RAMOUTAR OVERVIEW

Cambridge University Geography | Shell (UK/International/CEE), 11 years | Nokia / Vertu , 9 years | Co-Founder The Oxford Artisan Distillery, 7 year | NED and Advisor (EWG, Ten Hides & Spirit of Downs).

Worked in UK, Global markets, Central Eastern Europe and Japan. Sectors: Petrol Retailing; Clothing; Luxury Mobile; and Craft Spirits.

Roles from: Business Development; Sales Channel Planning; Marketing; Product Management/Development; Manufacturing and Sourcing; Planning; to COO , then MD and Director. IoD Ambassador.

Sold over 5000 Children's Books | Fellow of the Royal Geographical Society | IoD South and London Start up Director of the Year 2019 | Raised over £4m investment | Wrote the draft GI for English Whisky.

## BSSG PLANS/NEXT STEPS (TWO MEETINGS INTO ROLE)

RENEWED AND REFRESHED BSSG PURPOSE:

*"The purpose of the BSSG is to help OxLEP understand Oxfordshire's business needs, ensure programmes have credibility and help harness the power of our business community to ensure we maximise the potential of Oxfordshire. It is an essential two-way conduit between OxLEP and the business community. It will help to strengthen and raise the profile of the business community in Oxfordshire. The BSSG is focussed on growing and scaling up business in Oxfordshire."*

FEEDBACK SO FAR: Strong support for refreshed purpose and direction | Interest and support in it becoming more 2 way with opinions asked for and shared | Support for understanding each of the members and organisations involved | And support for the BSSG to move into a more interactive role

## BSSG MEMBER'S ROLE

*The members of the BSSG are drawn from Oxfordshire's business community, ideally we would like representatives from both individual businesses and also business support organisations / individuals. We would like the membership of the BSSG to reflect the business community in Oxfordshire in all its wonderful diversity. With the "small" caveat that as OxLEPs role is more prominent in supporting SME's the BSSG should have a bias towards them.*

- *Be vocal and engage with the process. Share opinions and provide feedback.*
- *Be "ambassadors" for OxLEP / Promote OxLEP activity.*

- *Provide a two-way link between OxLEP and the business community.*
- *Help shape and input to OxLEPs priorities.*

REFRESHING MEMBERSHIP: Identified non active/ non-engaged members to remove and identified 2-3 potential replacements that will improve diversity and representation.

MEETING FORMAT: More 2-way; more participation; members presenting ; and an in-person mtg planned in the New Year.

MEETING FOCUS: Improving engagement and participation | Creating two way dialogue | Providing more support | Relevancy | Focus on SMEs | Path to Net zero.

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**KEY PRIORITIES FOR BUSINESS SUPPORT:**

International Trade | Infrastructure and Planning | Supply chain | Energy Supply and cost | ESG | Skills and Labour | Community